

ABSTRACT

In a data processing system executing a process for interacting with at least one user, the process for a period of time, during execution of the process, at a moment of likely intensity of the user's interaction with the process, a message is displayed to the user.

5 In another aspect, in a mobile networked device, the location of the device is determined, a message is selected for display based on the location of the device and the message is displayed on the device.

In another aspect, in a mobile networked device, a message is selected for display based on previously stored information about the user of the device.

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